

# MARK RISE<sup>®</sup>

COMPANY PROFILE

# OUR PHILOSOPHY

MarkRise is an innovative and dynamic agency that assists businesses and organizations of all sizes in realizing their full potential. With a team of highly skilled and experienced professionals, MarkRise has a proven track record of delivering exceptional results for its clients. MarkRise possesses the expertise and creativity to help you surpass the competition. We will help you establish connections with your target audience, outrank competitors, and enhance your brand's visibility, ultimately accelerating your brand's growth and increasing your revenue.

From the initial consultation to the final product, MarkRise is dedicated to delivering top-quality service and exceeding client expectations. We have provided services to clients in the Middle East and beyond. If you aspire to elevate your business to the next level, choose MarkRise – the agency that knows how to make your mark.

# OUR SERVICES

## Branding



Your brand represents your identity. Let's make it unforgettable. We are proficient in creating brand identities, covering everything from visual elements such as logos and color schemes to telling a compelling brand story.

## Social Media Marketing



Attract and captivate your audience, expand your reach to new potential customers, and bolster your online presence with our strategic social media marketing services.

## SEO & SEM



We specialize in website optimization to achieve high search engine rankings (SEO) and effectively manage search engine advertising campaigns (SEM) to enhance your online visibility.

## Explainer Videos



We narrate your brand's story using motion and real shots. Regardless of your location, our creative team can shape your video narrative.

## Photography



Enhance your business image with our professional corporate photography services. We specialize in capturing high-quality photos for corporate events, headshots, marketing materials, and office environments. Our experienced photographers ensure that every shot reflects your brand's professionalism and ethos.

## Graphic Design



Provides graphic design services that create captivating visual materials, such as logos, posters, and marketing materials, that accentuate your brand's appearance.

## UX-UI Design



We create user-focused designs that blend creativity and functionality, delivering seamless experiences. From intuitive interfaces to engaging visuals, we craft compelling digital identities that align with your brand.

## Website Development



We build modern, responsive websites tailored to your business needs. From design to deployment, we ensure seamless performance, user-friendly interfaces, and a strong online presence to help you grow.

# OUR CREATIVE PROCESS



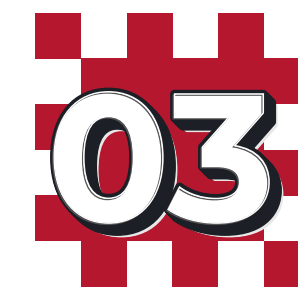
## Ambition

We start with the constant desire to see our clients grow, developing everything It's potential.



## Idea

Generation of concepts, or of new associations producing original and creative solutions.



## Creative Process

Concretion of ideas within the creative process, construction and production  
Number of the messages.



## Action

Activation of the process creative through a comprehensive media strategy.



## Impact

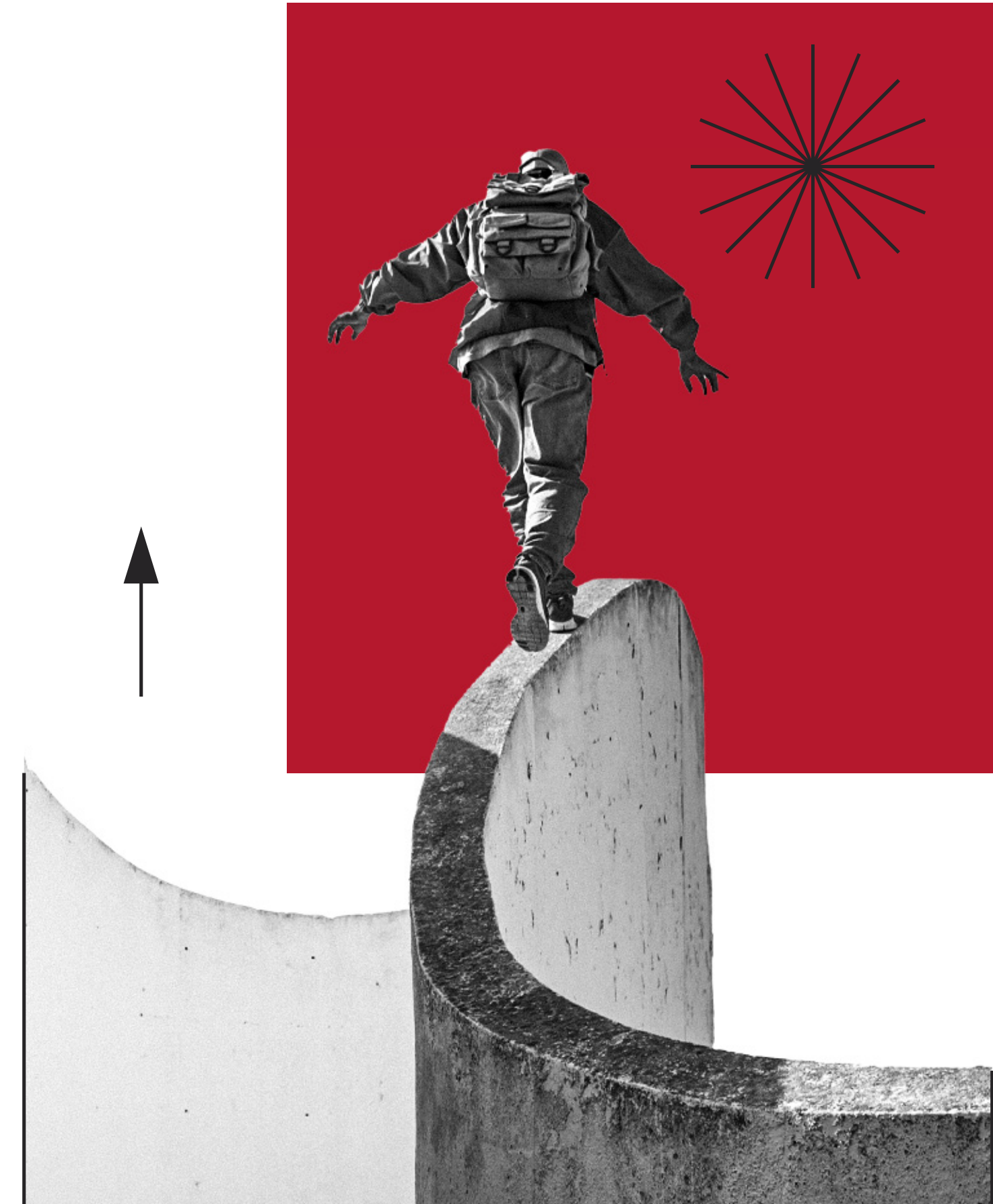
Measurement and analysis of the results generated from the strategy Communication.

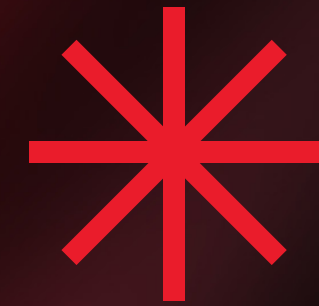
# OUR MISSION

Empowering businesses to achieve their full potential by providing a solid foundation in marketing fundamentals. We assist businesses in effectively using marketing, which can result in increased sales opportunities, successful goal attainment, and a strong ROI.

# OUR VISION

Empowering businesses to achieve their full potential by providing a solid foundation in marketing fundamentals. We assist businesses in effectively using marketing, which can result in increased sales opportunities, successful goal attainment, and a strong ROI.





# MARK RISE IN NUMBERS

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**+20**



Number of clients

**+5**



Service Countries

**+10**



Team Experience

# OUR CLIENTS



Coffee Roasters



# CASE STUDIES

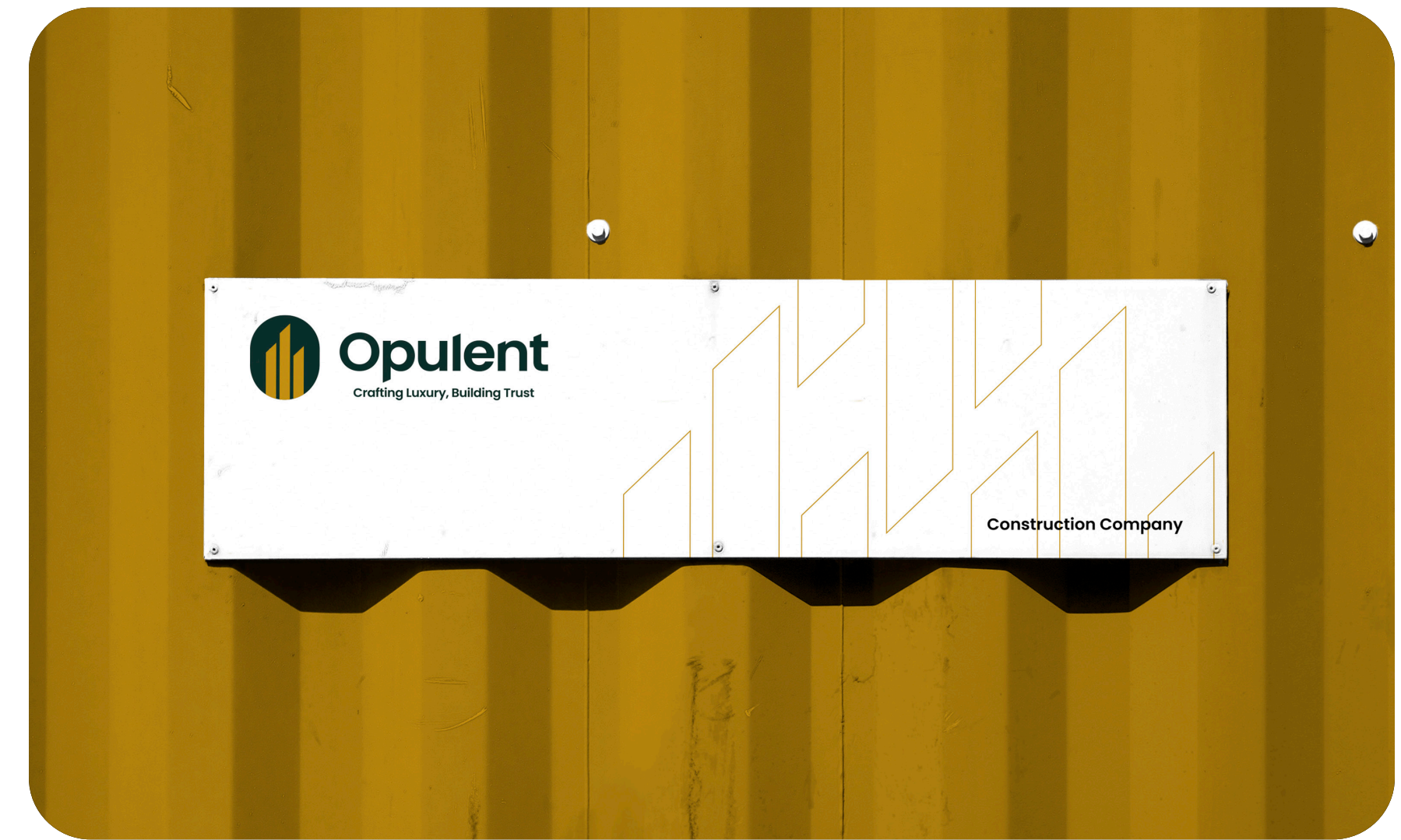
OUR WORK



**Client:** Opulent  
**Industry:** Construction  
**Location:** Egypt  
**Service:** Branding Identity

We're thrilled to unveil our latest collaboration with Opulent, a leading construction company renowned for shaping the skyline of the New Administrative Capital in Egypt with their impressive skyscrapers. We're proud to have played a key role in this partnership by crafting their brand identity, ensuring it reflects the innovation, strength, and vision that define Opulent's legacy in modern architecture.





**Client:** Shaheen for Energy & Oil

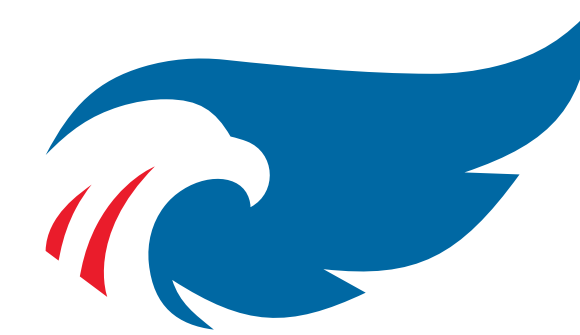
**Industry:** Oil & Gas

**Location:** Qatar

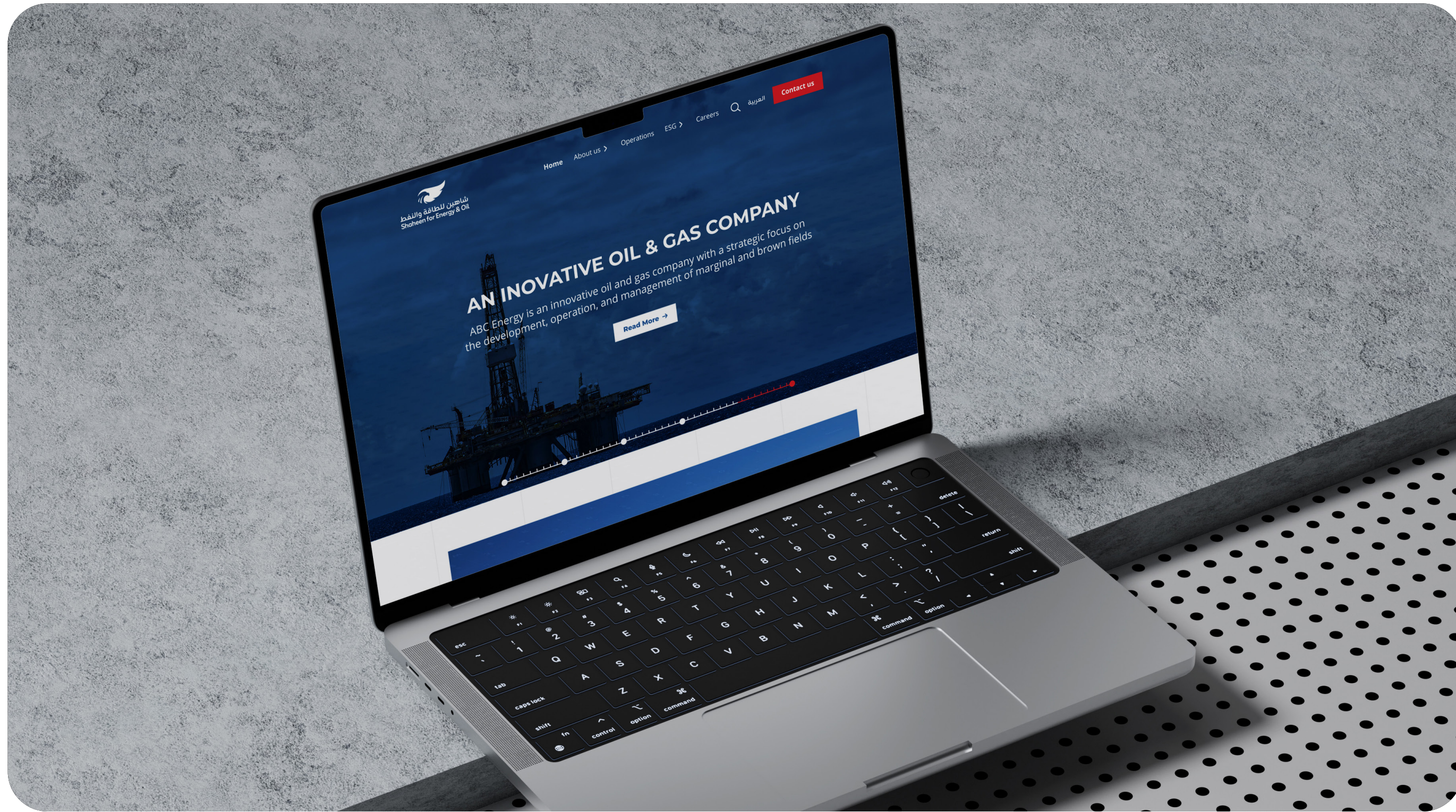
**Service:** Branding Identity

Shaheen for Energy & Oil is a Qatar-based company operating in the Oil & Gas sector. Known for its commitment to innovation and excellence, Shaheen plays a vital role in advancing energy solutions within the region.

We are proud to have partnered with Shaheen for Energy & Oil to create their branding identity, reflecting their core values of strength, reliability, and forward-thinking vision.



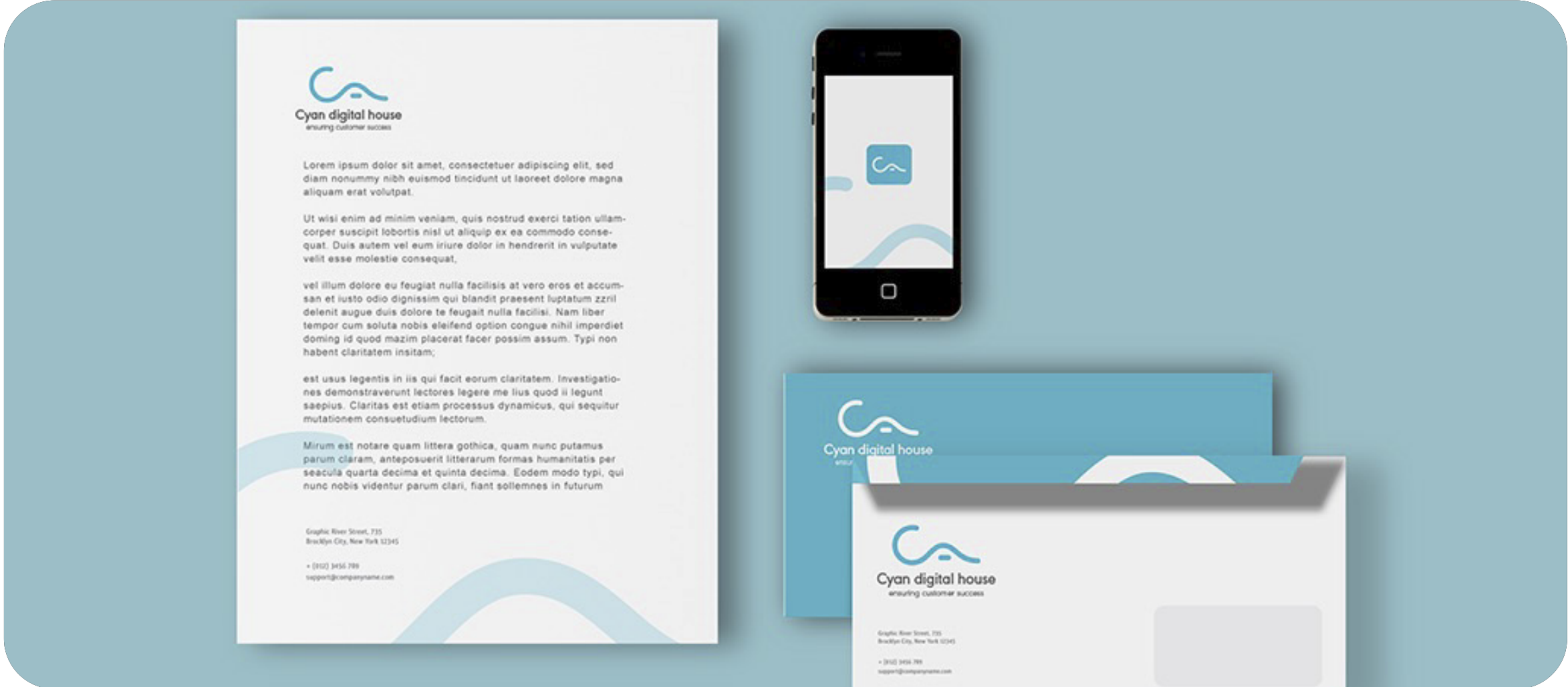
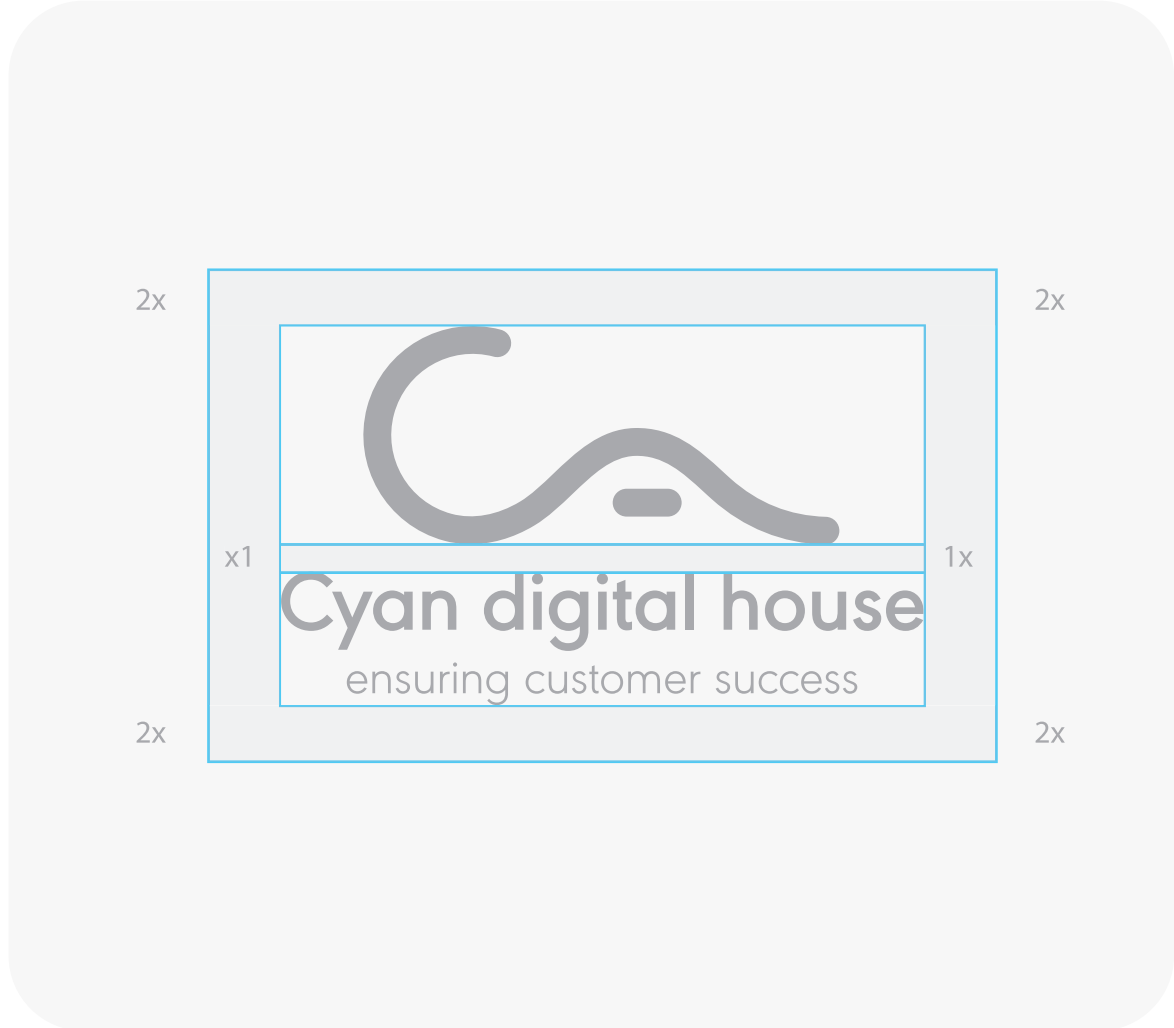
**شاهين للطاقة والنفط**  
**Shaheen for Energy & Oil**



**Client:** Cyan Digital House  
**Industry:** Software Development  
**Location:** Egypt  
**Service:** Branding Identity

We provided branding services to Cyan Digital House, a leading software company specializing in digital solutions. Innovation drives all our services as we focus on creating user-friendly, interactive solutions.





**Client:** Kalba Ramadan Championship

**Industry:** Sports

**Location:** Kalba, UAE

**Service:** Branding Identity, Logo design, UX-UI Design & Development

We conducted a comprehensive advertising campaign for the Kalba Ramadan Championship, covering branding, logo design, website development, and printing. This successful campaign gained recognition in Emirati online newspapers, including «Emirates Today,» highlighting its professionalism and achievements.



**بطولة كلباء الرمضانية الأولى**  
Kalba first Ramadan championship



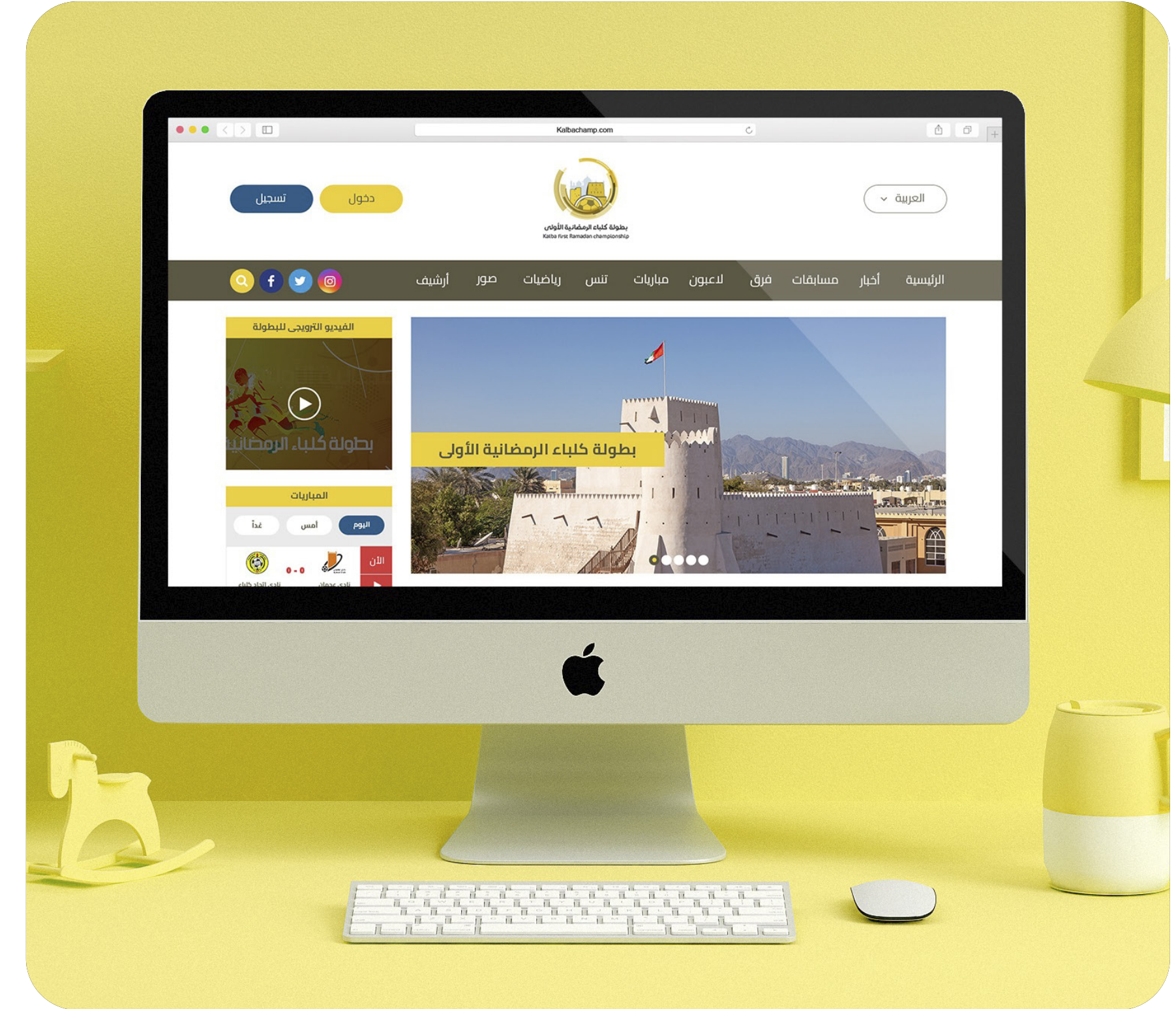
## جزيل الشكر

لسمو الشيخ

**هيثم بن صقر القاسمي**

نائب رئيس مكتب الحاكم فى مدينة كلباء

على رعايته الكريمة  
ودعمه للبطولة





**Client:** Propify

**Industry:** Property management

**Location:** Spain

**Service:** Branding Identity, Logo design

We were commissioned to handle branding and logo design for Propify, a housing company located in Spain, Propify operates as a rental property management platform, allowing landlords to self-manage their properties with ease, similar to booking a ride or ordering food online.



**Propify**<sup>®</sup>



**Client:** Kalba Ramadan Championship

**Industry:** F&B

**Location:** Oman

**Service:** UX-UI Design & Development

We partnered with Dice Donuts Oman, a patisserie based in Oman, offering a range of services including branding, logo design, and social media marketing to elevate their brand presence and engage with their audience effectively.



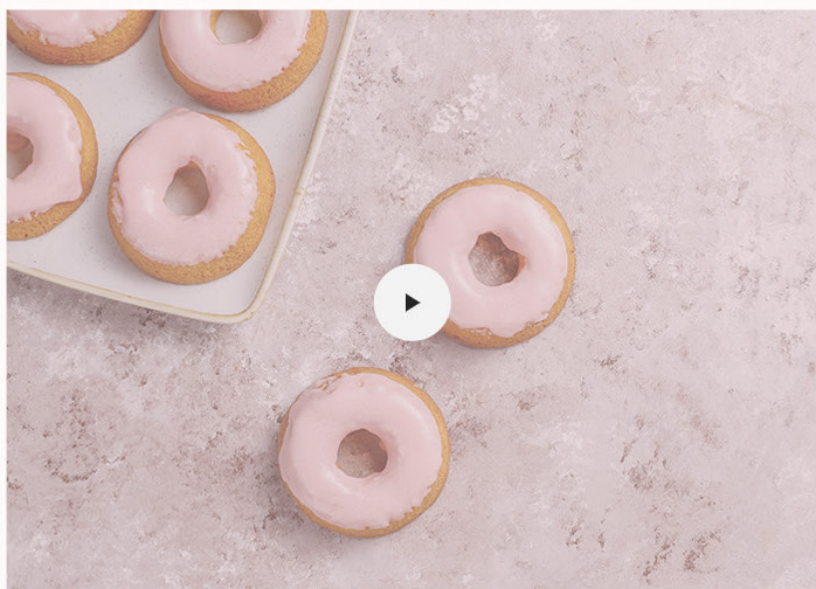


*Best Sweets in Town*

# WELCOME TO DICE

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s

[VIEW MORE](#)



*We Are Unique*

## About Dice

Dice Donuts is an innovation-driven delivery and contemporary dine-in cafe concept, serving proprietary recipes of preservative-free, freshly baked soft donuts full of pleasurable goodness, ...

[READ MORE](#)

## Our Dounts

Lorem Ipsum is simply dummy text of the printing and type setting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

[View All](#)



**Brownie**



**Caramelo**



**Cinnamon**



**Oreo Bites**



**Glazed Bites**



**Coco Bites**

### Our Favorite Boxes

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus

[CHECK THEM OUT](#)

### Our Gathering Boxes

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus

[CHECK THEM OUT](#)



**Client:** KAF

**Industry:** F&B

**Location:** Saudi arabia

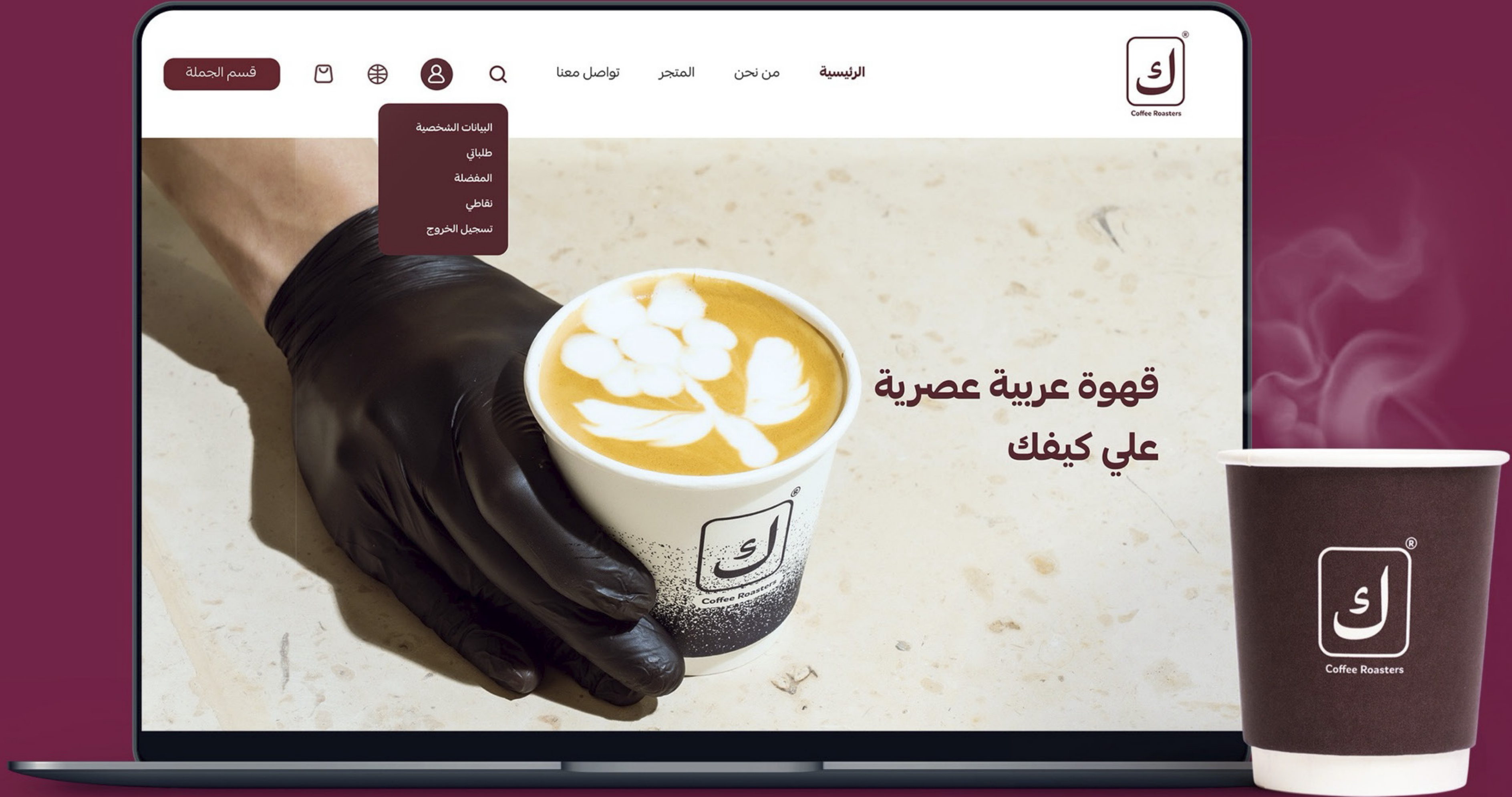
**Service:** Social media management, Packaging, 3D booth, Photography, UX-UI design & Development

We collaborated with Kaf Roaster, a coffee roaster based in Kharj, Saudi Arabia, to provide a range of services, including website UX/UI design, web development, and social media marketing. Our efforts aimed to create an engaging online presence and enhance their brand's visibility in the coffee industry.



**Coffee Roasters**





قسم الجملة



الرئيسية من نحن المتجر تواصل معنا



- البيانات الشخصية
- طلباتي
- المفضلة
- نقاطي
- تسجيل الخروج

قهوة عربية عصرية  
علي كيفك







**Client:** UK2Gulf

**Industry:** Medical

**Location:** Saudi arabia

**Service:** Branding identity, Logo design

UK2Gulf is a specialized eCommerce platform that connects customers in the Gulf region with premium cosmetics and vitamins sourced directly from the UK. They pride themselves on providing high-quality, authentic products, ensuring seamless shipping and customer satisfaction.

At Mark Rise, we had the honor of designing their complete brand identity, from crafting a modern and recognizable logo to developing a cohesive visual style. Additionally, we created their website, ensuring it offers an intuitive, user-friendly shopping experience that perfectly reflects the UK2Gulf brand.





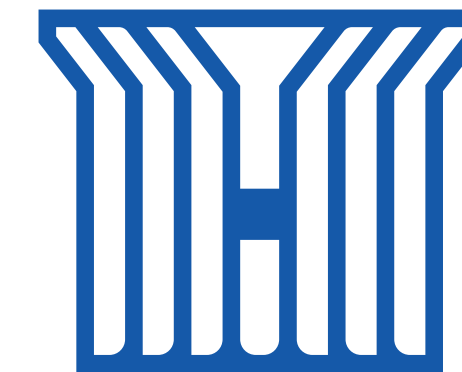
**Client:** Heavy Rock

**Industry:** Construction

**Location:** Egypt

**Service:** Branding identity, Logo design, UX/UI design

We collaborated with Heavy Rock, an Egypt-based construction and rebuilding company, providing expertise in branding, logo design, and website UX/UI design to enhance their brand and online presence.



**HEAVY ROCK**  
For Construction & Rebuilding



**Client:** Foshan royal trading

**Industry:** Logistics

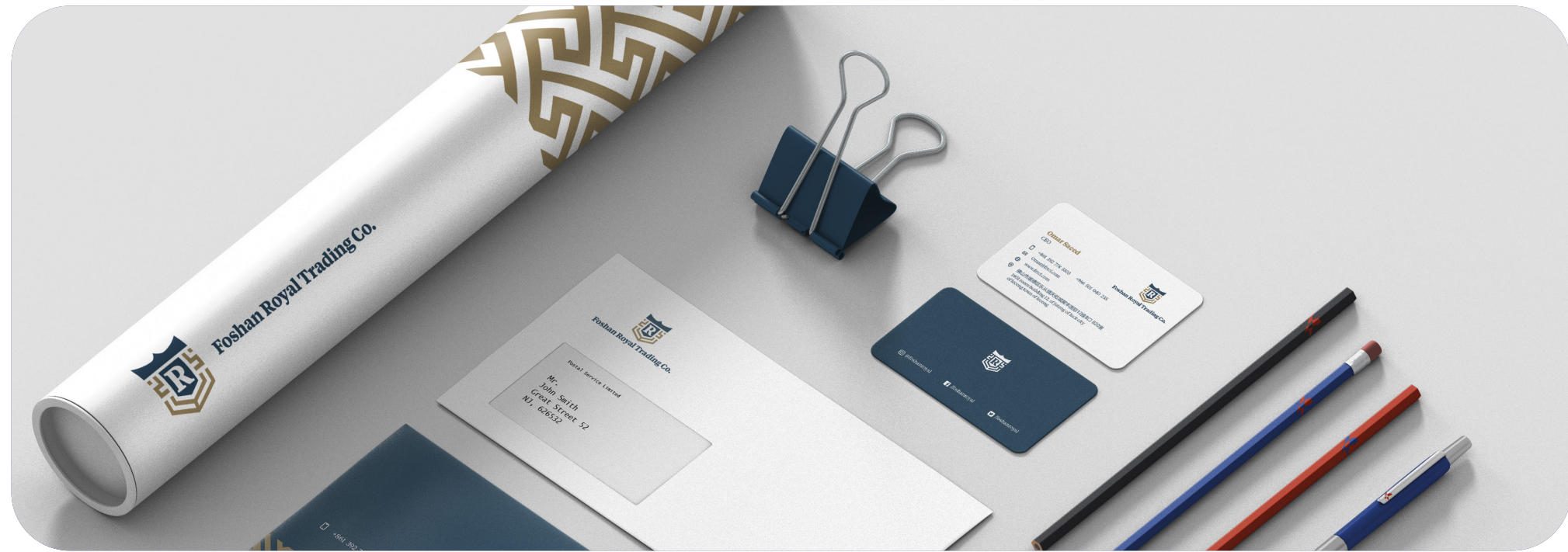
**Location:** China

**Service:** Branding identity, Logo design, UX/UI design & Development, Social media management

We collaborated with Foshan Royal Trading, a China-based trading company, to offer a comprehensive set of services, including branding, logo design, website UX/UI, web development, and social media marketing. Our goal is to boost their brand identity, and online presence, and assist their trading efforts.



**Foshan Royal  
Trading Co.**



Foshan Royal Trading Co. 1/5

أهم نصائح يجب تتبعها  
لتجنب الاحتيال عند الاستيراد من الصين

تواصل معنا عن طريق الواتساب  
008613927785503

Foshan Royal Trading Co.

تميزك يبدأ معنا  
واشتري من الصين

تواصل معنا عن طريق الواتساب  
008613927785503

Foshan Royal Trading Co.

تبي بيتك مميز؟  
اشترى أثاثك من الصين

تواصل معنا عن طريق الواتساب  
008613927785503

Foshan Royal Trading Co.

ماذا يمكن أن  
نستورد من الصين؟

- أثاث المنزل
- أدوات منزلية
- إلكترونيات
- ملابس
- مواد البناء

تواصل معنا عن طريق الواتساب  
00966501040235

Foshan Royal Trading Co.

استورد ديكور متجرك  
من الصين

تواصل معنا عن طريق الواتساب  
00966501040235

Foshan Royal Trading Co.

صمم أثاثك بالصين!

تواصل معنا عن طريق الواتساب  
00966501040235

FOSHANROYAL1  
Posts Follow

foshanroyal1

Foshan Royal Trading Co.

وأنت بمكانك  
تعرف على أفضل  
مصانع الصين

تواصل معنا عن طريق الواتساب  
00966501040235

2 likes

foshanroyal1! تبي تتعامل مع أفضل المصانع بالصين؟ ✈️

ما عليك سوى... more

April 1 · See translation

foshanroyal1

**Client:** Waseelah Security  
**Industry:** Security systems distributor  
**Location:** Saudi arabia  
**Service:** Branding identity, Logo design

We collaborated with Foshan Royal Trading, a China-based trading company, to offer a comprehensive set of services, including branding, logo design, website UX/UI, web development, and social media marketing. Our goal is to boost their brand identity, and online presence, and assist their trading efforts.



وسيلة الأمنية  
**Waseelah Security**





**Client:** HS wood industries

**Industry:** Wood

**Location:** Egypt

**Service:** Branding identity, UX-UI website design & development

We partnered with HS Wood Industries, an Egyptian company specializing in wood products. Our services included branding, logo design, UX/UI design, and web development to strengthen their brand identity and establish a user-friendly online presence.



**Wood industries<sup>®</sup>**

Since 1985



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[Company](#)

[Projects](#)

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[Contact us](#)



## Hegaz Style

Where innovation meets experience



**Wood industry**<sup>®</sup>  
Since 1985

**Client:** Book any boat  
**Industry:** Yacht Rental  
**Location:** Dubai - UAE  
**Service:** Branding identity

We had the pleasure of working with Book Any Boat, a Dubai-based company specializing in yacht rentals. Our services included branding and logo design, enriching their brand identity and presence in the yacht rental industry.





**Client:** House Hub  
**Industry:** Renovation  
**Location:** Egypt  
**Service:** Branding identity

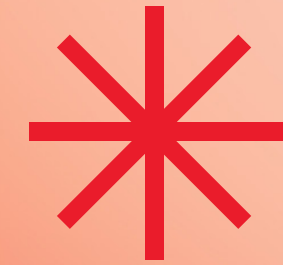
Houses Hub is a renovation company based in Egypt, specializing in transforming spaces with exceptional design and quality craftsmanship. We are proud to have developed their complete branding identity, showcasing their expertise and commitment to excellence in the renovation industry.



**HOUSE HUB** ©  
Make your home your comfort zone



# THANK YOU



we're looking forward to help you  
growing your business

@ Info@themarkrise.com

☎ +20 127 777 1477

📍 85 Hafez Ramadan St. Nasr City, Cairo, Egypt